



September 2015 Newsletter

What's in this edition of the KPAA Newsletter - Vol. 53, September 2015:

- [KPAA Seeks New President & CEO](#)
- [Invitation to Kauai Youth Photo Exhibit](#)
- [New Publication - Kauai Tourism Strategic Plan](#)
- [Recommendations for Hawaii's Water Security](#)
- [Connect with Us on Facebook!](#)
- [Become a KPAA Member](#)

KPAA Seeks New President & CEO



After 12 enjoyable and exciting years as KPAA's first president/CEO, Diane Zachary announced her retirement effective December 31. The Kauai Planning & Action Alliance Board of Directors has announced it is seeking a uniquely skilled and experienced individual to serve as the new full-time President and Chief Executive Officer. This position is responsible for leading, developing and managing this nonprofit membership organization that serves as a neutral convener and facilitator on issues important to Kauai and its future. Deadline to apply is October 15. [Click here](#) for complete information about the position and how to apply.

Invitation to Kauai Youth Photo Exhibit

Keiki to Career Kauai and Kauai Planning & Action Alliance issued a challenge in August to students in grades 6 through 12. We asked them to tell us through their photos and words how they see Kauai. We asked them two simple questions: What do you want to see MORE of on Kauai? What do you want to see LESS of on Kauai?



Fifty-five student photographers took the challenge and submitted more than 150 photos. They represent every grade from 6 to 12 and came from public, charter and private schools. The photos are beautiful, thought-provoking, imaginative and insightful. They show the beautiful and some of the less than desirable aspects of Kauai. Importantly, together they help tell a story of what young people are thinking about the immediate world around them.

Professional photographers and videographers Mike Coots, Denis Orme and Serge Marcil served as the photo jurors. They selected 50 photos for a public exhibition as well as the first, second and third place and honorable mention winners in two divisions: Grades 6-8 and Grades 9-12.

The public will have three opportunities to see what students had to say in the "Through the Eyes of Kauai Youth" Photo Exhibit.

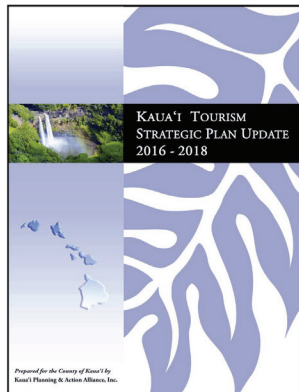
October 2: The Grand Opening of the exhibit will be on Friday, October 2 from 6:30 to 8 pm at the Kauai Community College One-Stop Center. This event is free and open to the public and you can help select the People's Choice award.

October 5-27: The photo exhibit will be open to the public for self-guided tours at KCC's One-Stop Center from October 5 through 27 on Monday through Friday, 8 am to 4:30 pm.

Online: All photo entries, along with the photos selected for the exhibition and the challenge winners, may be viewed at www.kauaiphotochallenge.org.

KPAA is grateful to the many donors who have supported this exhibit. Among these are The Learning Coalition, Castle Foundation, Hawaii Community Foundation and Kauai Community College.

New Publication - Kauai Tourism Strategic Plan

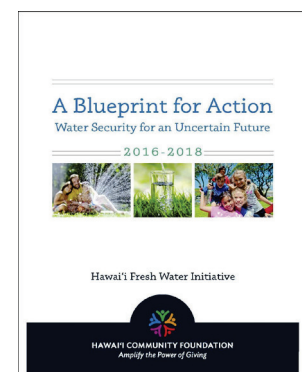


An updated *Kauai Tourism Strategic Plan* has recently been completed and is available to review. At the request of the County Office of Economic Development, KPAA facilitated a 22-member stakeholder advisory group to review the plan developed in 2006, and revise and update it for the period fiscal years 2016-2018. To develop the plan, visitor industry stakeholders were surveyed to identify current issues and opportunities. The advisory group met seven times to review data and discuss trends and issues. From this, the draft plan was developed and shared with a larger group of visitor industry stakeholders for feedback. The final plan was completed in July. [Click here](#) to view the plan. An Implementation Committee is being

formed to oversee work on the priority strategies. The plan's success will rely on the active involvement of industry stakeholders. A progress report, including data to measure success, will be issued In June 2016.

Recommendations for Hawaii's Water Security

An Join the issues of importance to KPAA members is Kauai's fresh surface and ground water. Hawaii Community Foundation launched an initiative in 2013 that brought together a diverse group from across the state to look at water security. Included in that group was Kauai's own Jerry Ornellas. The result of that work is "A Blueprint for Action: Water Security for an Uncertain Future 2016-2018." The report discusses some troubling trends, including reduced rainfall, higher evaporation rates, and declining stream flows in recent decades. Coupled with a growing population, the result is a future of



water uncertainty. KPAA recommends reading this report, as it gives a wonderful overview of the various interrelated issues involved and it sets an important goal: “to achieve ‘no net loss’ for our current aquifer water stores by creating 100 mgd (million gallons per day) in additional, reliable fresh water capacity by 2030.” The broad strategies to achieve this are:

- 1. Conservation:** Improve the efficiency of our population’s total daily underground aquifer water use rate by 8% from the current 330 gallons per day/person to 305 gallons per day/person. By 2030, this goal will provide a target 40 mgd in increased water availability.
- 2. Recharge:** Increase Hawaii’s ability to capture rainwater in 23 key aquifer areas by improving storm water capture and nearly doubling the size of our actively protected watershed areas. By 2030, this goal will provide a target 30 mgd in increased water availability.
- 3. Reuse:** More than double the amount of wastewater currently being reused in the islands to 50 mgd while reducing by nearly half the amount of wastewater currently being discharged directly into the ocean around the Hawaiian Islands.²⁵ By 2030, this goal will provide a target 30 mgd in increased water availability.

Included in the report are 18 specific policy and implementation recommendations that will help meet the 100 mgd goal. To view the report, [click here](#).

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Become a KPAA Member

Join others who believe that by collaborating and working together we can solve challenging issues facing Kauai. Becoming a member is easy - just [follow this link](#) to join a great network of people and organizations working to make Kauai an even better place for all of us.