



KAUA'I PLANNING & ACTION ALLIANCE

BRINGING PEOPLE TOGETHER TO CREATE A BETTER FUTURE FOR KAUA'I

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2012 Annual Report



KPAAPAA

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From the
Board Chair and
President/CEO



Aloha Friends,

Ten years ago a group of forward-looking citizens created Kaua'i Planning & Action Alliance with a mission to "bring people together for collaborative planning and action to achieve targeted community goals." The idea was to tackle some of the tough issues facing Kaua'i by forming volunteer teams to research an issue, find areas of agreement, create plans for action, have groups and individuals take responsibility for implementing that action, and ensure progress on the issue.

Since then, KPAA has worked with hundreds of volunteers from Kekaha to Ha'ena on projects that have dealt with substance abuse, sustainability, economic development, education, renewable energy, transportation, nonprofit development, and more.

This report highlights our 2012 accomplishments. You can review a decade of accomplishments at www.kauainetwork.org in the Publications section. KPAA continues to have a very small staff and relies on the willingness of the community to volunteer time and get involved. It has been rewarding to see that, when given the opportunity to work toward creative solutions, most Kauaians are willing to think beyond their own interests to listen to diverse voices and find solutions that have broad community benefit.

A warm mahalo to all of KPAA's volunteers for their wisdom and valuable insights, and more importantly, their actions to improve our island. Here's to the next ten years!

Mahalo nui loa,

Marissa Sandblom

Marissa Sandblom
Chair, Board of Directors

Diane Zachary

Diane Zachary
President & CEO

When all think alike, then no one is thinking.

— Walter Lippman

American political journalist

KPAA 2012 Programs & Activities

Keiki to Career Kaua'i Initiative

- Utilized a collective impact approach to establish cross-sector partnerships among the educational system (preschools, K-12 and higher education), community leaders, parents and service provider organizations to help children, youth and young adults be "Ready to Learn and Ready for Life". KPAA serves as the "backbone" providing coordination services.

- Prepared the *Kaua'i Youth Report 2012* with funding from the Hawai'i Department of Education-Kaua'i Complex Area and the County of Kaua'i. Statistical data for 22 indicators helped to identify leverage points in areas focused on birth through workforce entry.



Supporting children and youth with academic and life skills.

- Participants developed a common vision, mission, goals and shared values for this multi-year collaboration, then worked on a three-year Navigation Plan with four priority areas: 1) birth to grade three; 2) high school to post -secondary opportunities; 3) resilience and life skills; and 4) parent, 'ohana and community engagement.
- Established desired outcomes and indicators of progress. Metrics will be shared among program partners and with the community to assess progress, make evidence-based decisions and serve as a basis for continuous improvement.

State Park Improvements

- Received a second grant-in-aid through the State Parks Division of the Department of Land and Natural Resources (DLNR) to continue rehabilitation and stabilization work on the Kalalau Trail in the Napali Coast Wilderness State Park.
- Contracted with Pono Pacific Land Management LLC to work on the worst sections of the trail between miles 3 to 11 (Hanakapi'ai Beach to Kalalau Stream) to address drainage, erosion control and safety.
- Formed a Citizens Advisory Committee to guide the project.
- Contracted for a botanical survey to identify and protect threatened and endangered species along the trail. Guided by DLNR's archeological survey, trail work protected historic structures and re-established historic portions of the trail that were covered by vegetation.
- Work on the trail is scheduled to conclude December 2013.



KPAA 2012 Programs & Activities – continued

Supporting Economic Development

Funded by the County Office of Economic Development, began work in three job clusters identified as possible areas of growth in the 2010 Comprehensive Economic Development Strategy (CEDS) report *Kaua'i Economic Development Plan Update*.

- Prepared an inventory of sports and recreation events that attract visitors from within and outside the state and which necessitate an overnight stay. Contracted with Dr. Jerry Agrusa, professor of Travel Industry Management at Hawai'i Pacific University, to prepare the report *Economic Significance of Kaua'i Sports and Recreation Events*.
- Contracted with Kimura International and a Steering Committee of west side business, education and community members interested in expanding sports facilities in Waimea and prepare the *Waimea Sports Complex Master Plan and Economic Development Potential Study* describing the preferred layout of the sports complex and related economic opportunities.
- Identified and invited over 80 culture and arts groups to participate in a survey and series of discussions to assess performance, exhibition, workshop, classroom, office and facility needs and determine interest in participating in the development of an arts and cultural center or multi-use venue.
- Facilitated County departments in identifying a vision and an integrated set of actions for more sustainable County operations, including substantial reductions in fossil fuel use and action to mitigate climate change.



Nonprofit Capacity Building Training

- Offered a half-day workshop on "Developing and Managing Nonprofit Volunteers" to address volunteer recruitment, screening and hiring and supervision, staff relations and management.

KPAA Member Services

- Held our June annual membership meeting featuring "Kaua'i's Carbon Footprint and You" with guest panelists Eric Knutzen of Ho'ouluwehi-The Sustainable Living Institute of Kaua'i at KCC; Doug Sears, General Manager at the Grand Hyatt Kaua'i Resort & Spa; Glenn Sato, County of Kaua'i Sustainability Office; and Linda Silva, Teacher and Pat Gegen, Parent at Kalaheo Elementary School.
- Hosted a Winter Membership Meeting featuring speakers from the Kaua'i Hindu Monastery sharing their progress and insights on "Working Toward Our Own Sustainability and Self-Reliance."
- Published quarterly e-newsletters to keep members and friends informed of KPAA activities.

Contract Services

- Facilitated meetings for the Kekaha Host Community Benefits Citizen Advisory Committee (CAC) to develop a fair, transparent process to solicit and review proposals for projects that will benefit Kekaha and its residents. The CAC provides recommendations to the Mayor for the expenditure of grant funding provided by the County for the Kekaha community as compensation for hosting the landfill since the 1950's.
- Worked with the Kaua'i County Anti-Drug Office (Life's Choices Kaua'i) and community members to define the scope of work for a consultant to prepare a feasibility study for the proposed Adolescent Healing Center.
- Provided support to CH2M Hill in conducting community and advisory committee meetings for the Kaua'i Long-Range Land Transportation Plan currently in development.

Mahalo to KPAAs 2012 Sponsors & Donors

Program Sponsors

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 Grove Farm Company, Inc.
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 Kaua'i Visitors Bureau
 State of Hawai'i, Department of Education
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 The Learning Coalition

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Mark Hubbard	<i>Kou Level (\$1,000-2,499)</i>

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Statement of Revenue, Expenses & Changes in Fund Balance (12/31/2012)

REVENUE	
Contracts	26,633
Contributions	4,843
Grants	743,949
Membership Dues	5,251
Registration Fees	240
Total Revenue	780,916
EXPENSES	
Advertising & Promotion	336
Bank Fees	75
Depreciation	90
Dues	474
Equipment Rental & Leasing	3,003
Insurance	3,010
Meetings & Conference Events	1,625
Postage and Shipping	374
Printing and Publications	1,680
Professional Services	435,758
Rent/Occupancy	22,712
Salaries, Wages & Benefits	156,736
Supplies	1,278
Telephone/Fax/Broadband/Website Server	2,612
Travel-Staff & Consultant	1,230
Total Expenses	630,993
Excess or (Deficit) for Year	149,923
Fund Balance at Beginning of Year	32,697
Fund Balance at End of Year	182,600