



KAUA'I PLANNING & ACTION ALLIANCE

BRINGING PEOPLE TOGETHER TO CREATE A BETTER FUTURE FOR KAUA'I

2010 Board of Directors

Marissa Sandblom
Chair

Gilbert Peter Kea
Vice Chair

Mark Hubbard
Treasurer

Belma A. Baris
Secretary

Beryl Blaich

Mason Chock

Sue Kanoho

Eric Knutzen

Jody Kono Kjeldsen

Owen Moe



2010 Annual Report



KPAA

2959 Umi Street, Suite 201
Lihu'e, Hawai'i 96766

Phone 808.632.2005

Fax 808.632.2018

kpaa@kauainetwork.org

www.kauainetwork.org





From the
Board Chair and
President/CEO



KPAA 2010 Programs & Activities

State Park Improvements

Received grant-in-aid funding approved by the Legislature and released by Governor Lingle through the State of Hawai'i, Department of Land and Natural Resources for two projects:

- To restore the first two miles of the Kalalau Trail in the Napali Coast Wilderness State Park. Pono Pacific Land Management LLC, assisted by Native Hawaiian Conservation and Hiking Expeditions, worked on the trail to address drainage, erosion control and safety. A group of volunteers, the Friends of the Kalalau Trail, were trained to maintain the trail after the project ends. The project was completed November 30, 2010.



Kalalau Trail reconstruction

Aloha Friends,

There's a lot of talk at the national level about the need for more innovation in America, especially if we are to remain economically competitive on the world stage. This discussion is taking place here at home as well. For example, the Hawai'i Community Foundation recently launched an Innovation Fund to foster new ways of solving problems in our state by sharing great ideas and using new approaches.

In our work at KPAA, we try to encourage innovation to tackle the issues our island faces. We bring people together to look for new ways of solving persistent problems. But innovation is more than creativity. As American economist Theodore Levitt said, "*Creativity is **thinking** up new things. Innovation is **doing** new things.*" We're interested in encouraging more "doing" to sustain and improve life on Kaua'i.

We recognize that sometimes old ways that were abandoned have value when applied to current situations in new ways. On Kaua'i, we benefit from a rich heritage of risk takers and innovators who found solutions to issues they encountered on this island. Coupled with new innovations we can find the answers we need to build a strong future for Kaua'i.

Me ke aloha pumehana,

Marissa Sandblom

Marissa Sandblom
Chair, Board of Directors

Diane Zachary

Diane Zachary
President & CEO

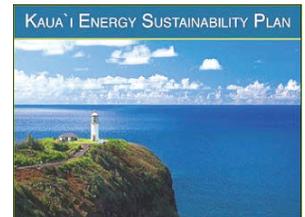


Volunteer workday, September 25, 2010 at the Civilian Conservation Corps Camp

- To renovate the historic Civilian Conservation Corps (CCC) Camp buildings in Koke'e State Park, in collaboration with Hui 'O Laka. The primary contractor is Kikiaola Construction and the scheduled completion date is March 31, 2011.

Assessing Kaua'i's Energy Sustainability

- Worked with SENTECH Hawai'i, LLC to assess Kaua'i's long range energy needs and, with broad community input, helped prepare the County's *Kaua'i Energy Sustainability Plan* (KESP). The plan included recommendations on how to reduce the island's dependence on imported fossil fuels by developing local, sustainable energy over the next 20 years.
- Hosted a public meeting to secure comments on the Draft Plan in January. The final plan was released in April 2010.
- KPAA hosts the website where the final *Kaua'i Energy Sustainability Plan* (KESP) and other online energy-related information can be downloaded. Visit www.kauainetwork.org.



Enhancing Kaua'i's Sustainability

- Convened a Sustainability Action Team (SAT) of "early adopters" to begin exploring the systems, policies, and programs needed to help Kaua'i become sustainable and more self-sufficient.

When you innovate, you've got to be prepared for everyone telling you you're nuts.
~ Larry Ellison, Co-founder, Oracle Corporation

KPAA 2010 Programs & Activities – continued

Nonprofit Capacity Building Training

- In 2010, hosted three half-day workshops with funding from the Annie S. Knudsen Memorial Fund: *Successful Fundraising in Challenging Times* facilitated by Stephanie Roth, editor of the Grassroots Fundraising Journal; *Business Planning for Nonprofits* presented by Marisa Castuera Hayase, president of Hayase Consulting, Inc.; and *Building Effective Boards* featuring Honolulu attorney Jeffrey S. Piper of Schlack, Ito, Lockwood, Piper & Elkind and a panel of seasoned board members from local nonprofits.
- Secured a grant from Atherton Foundation to enhance skills in Kaua'i nonprofits to provide workshops and networking opportunities in 2011 for nonprofit staff and boards.



Stephanie Roth, editor of the Grassroots Fundraising Journal

Safe Parking for Kauai's Homeless

- Began efforts to develop a pilot program to offer safe places to park overnight for Kaua'i's homeless who are sleeping in their vehicles, working in partnership with Catholic Charities to provide case management and referrals to needed services and the Kaua'i Community Alliance.

Transportation Alternatives



- Assisted by a graduate student intern, prepared a study *Defining Successful Ridership Programs: A Vision for Kaua'i County*.
- Working to develop carpool and rideshare programs to reduce the number of cars on the road and vehicle miles traveled, to compliment the Kaua'i Bus service and move the county towards reducing its carbon footprint.

KPAA Member Services

- Hosted a meeting in March on *Implementing Smart Growth for Kaua'i* featuring Councilmember Tim Bynum, former Mayor and Councilmember JoAnn Yukimura and KBA's Lihu'e Tomorrow chair Dr. Neil Clendeninn. They shared information from the 9th annual New Partners in Smart Growth Conference in Seattle. They highlighted how smart growth principles can be applied to community planning, design, transportation and land use policies on Kaua'i.
- Held annual membership meeting in June with a program on *Green Jobs, Green Economy* featuring Mina Morita, Hawai'i State Representative, 14th District and George Costa, Director, County of Kaua'i Office of Economic Development discussing how sustainability projects provide opportunities to create new "green" jobs for Kaua'i.
- Updated KPAA's online Directory of Community Organizations.
- Published bi-monthly e-newsletters to keep members and friends informed of KPAA activities.



Rep. Mina Morita and George Costa

Contract Services

- Serving as the Kaua'i coordinator for consultants CH2M Hill in the development of the *Kaua'i Long-Range Land Transportation Plan* for the Hawai'i State Department of Transportation.

Mahalo to KPAA's 2010 Sponsors & Donors

Program Sponsors

| | |
|--------------------------------|-------------------------------------|
| Atherton Family Foundation | Hawai'i Community Foundation |
| Bank of Hawai'i | S. W. Wilcox Foundation |
| County of Kaua'i | State of Hawai'i, Department of |
| First Hawaiian Bank Foundation | Land and Natural Resources |
| Grove Farm Company, Inc. | Ulupono Initiative (through Hawai'i |
| Hau'oli Mau Loa | Community Foundation) |

Donors

| | |
|-----------------------------|--------------------|
| Filip and Kiki Ackerman | Eric Knutzen |
| Belma Baris | Jody Kono Kjeldsen |
| Beryl Blaich | Bonnie Lake |
| Andrew Bushnell | Owen Moe |
| George Costa | Thomas Noyes |
| Dr. Helen Cox | Sam Pratt |
| CB Richard Ellis, Inc. | Nan Sakaguchi |
| Darcy Gray | Marissa Sandblom |
| Grove Farm Company, Inc. | The Gas Company |
| Shirley Iha | Laura Wiley |
| Sue Kanoho | Merrily Worrell |
| Kaua'i Team Challenge, Inc. | JoAnn Yukimura |
| Kaua'i Visitors Bureau | Diane Zachary |

2010 General & Supporting Members

Patron General Members

| | |
|------------------------|----------------------------------|
| Saiva Siddhanta Church | <i>Kou Level (\$1,000-2,499)</i> |
|------------------------|----------------------------------|

Patron Supporting Members

| | |
|---------------------------|----------------------------------|
| Mark Hubbard | <i>Kou Level (\$1,000-2,499)</i> |
| Grove Farm Company, Inc. | <i>Kamani Level (\$500-999)</i> |
| Green Energy Hawai'i, LLC | <i>Kukui Level (\$100-499)</i> |
| NKN Project Planning | <i>Kukui Level (\$100-499)</i> |

General Members

Boys & Girls Club of Hawai'i, Kaua'i Branch ▪ Center for Ocean Studies ▪ County of Kaua'i, Agency on Elderly Affairs ▪ County of Kaua'i, Civil Defense Agency ▪ County of Kaua'i, Dept. of Parks and Recreation ▪ County of Kaua'i, Dept. of Water ▪ County of Kaua'i, Dept. of Finance ▪ County of Kaua'i, Fire Dept. ▪ County of Kaua'i, Housing Agency ▪ County of Kaua'i, Office of Economic Development ▪ County of Kaua'i, Planning Dept. ▪ County of Kaua'i, Transportation Agency ▪ County of Kaua'i, Wastewater Management Division ▪ County of Kaua'i, Workwise & Workforce Investment Board ▪ Garden Island RC&D, Inc. ▪ Hale 'Opio Kaua'i, Inc. ▪ Hanalei Roads Committee ▪ Hawai'i Small Business Development Center ▪ Kaua'i Aloha Foundation ▪ Kaua'i Association of Architects ▪ Kaua'i Chamber of Commerce ▪ Kaua'i Community College ▪ Kaua'i Economic Development Board (KEDB) ▪ Kaua'i Filipino Chamber of Commerce ▪ Kaua'i Filipino Community Council ▪ Kaua'i Humane Society ▪ Kaua'i Independent Food Bank, Inc. ▪ Kaua'i Island Utility Cooperative (KIUC) ▪ Kaua'i Path, Inc. ▪ Kaua'i United Way ▪ Kaua'i Visitors Bureau ▪ Kekahu Foundation ▪ Lawai International Center ▪ Leadership Kaua'i ▪ Life's Bridges of Hawai'i, Inc. ▪ Malama Kaua'i ▪ Malama Maha'ulepu ▪ Po'ipu Beach Resort Association ▪ Queen Lili'uokalani Children's Center ▪ Royal Order of Kamehameha III ▪ Sierra Club Kaua'i Group, Hawai'i Chapter ▪ Wilcox Health Systems/Hawai'i Pacific Health

Supporting Members

Eric A. Knudsen Trust ▪ Fujita & Miura Public Relations ▪ Island Strategy ▪ Kaua'i Dreams Realty ▪ Kaua'i Nursery & Landscaping, Inc. ▪ Kaua'i Team Challenge, Inc.

A warm mahalo to volunteer members of the Kalalau Trail Citizens Advisory Committee, Friends of the Kalalau Trail, Safe Parking Advisory Committee, Sustainability Action Team (SAT), and Nonprofit Training Advisory Group.

Statement of Revenue, Expenses & Changes in Fund Balance (12/31/2010)

| | |
|--|----------------|
| REVENUE | |
| Contracts | 28,856 |
| Contributions | 5,305 |
| Grants | 885,911 |
| Membership Dues | 4,777 |
| Registration Fees | 2,420 |
| Total Revenue | 927,269 |
| EXPENSES | |
| Advertising & Promotion | 175 |
| Bank Fees | 99 |
| Depreciation | 284 |
| Dues & Subscriptions | 922 |
| Equipment Rental & Leasing | 3,046 |
| Insurance | 2,927 |
| Meetings & Conference Events | 2,098 |
| Postage and Shipping | 297 |
| Printing and Publications | 922 |
| Professional Services | 684,812 |
| Rent/Occupancy | 22,812 |
| Salaries, Wages & Benefits | 165,198 |
| Supplies | 4,521 |
| Telephone/Fax/Broadband/Website Server | 2,539 |
| Training & Professional Development | 84 |
| Travel-Staff & Consultant | 4,184 |
| Total Expenses | 894,920 |
| Excess or (Deficit) for Year | 32,348 |
| Fund Balance at Beginning of Year | 54,511 |
| Fund Balance at End of Year | 86,859 |