



KAUAI PLANNING & ACTION ALLIANCE

BRINGING PEOPLE TOGETHER TO CREATE A BETTER FUTURE FOR KAUAI

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**2008
Annual
Report**





From the
Board Chair and
President/CEO



Aloha Friends,

Looking back, 2008 was a watershed year.

Unemployment was near an all-time low when the impacts of the recession began to hit Kaua'i. Development slowed to a crawl, unemployment began creeping up and gasoline and electricity prices hit record highs in the summer, reminding us that fossil fuel is a finite resource. We began talking about renewable energy and net metering. We elected a U.S. president, born in Hawai'i, who talked about hope and cooperation and green solutions.

Public and private conversations focused on the need to keep money in the local economy and make our island more self-reliant. For many of us, it became almost second nature to think about the 3 R's – reduce, reuse and recycle – so we could do our part to use resources more sustainably. It seemed like every market on the island began to sell reusable grocery bags and we tried to remember to take our own bags when we went shopping.

As the year drew to a close, we knew the recession would loom large in 2009. Like most other nonprofits, KPAA began to take stock of what it does best and refocus on its mission. We know that almost every challenge presents opportunities. We continue to be committed to serving as a catalyst to encourage dialogue on some of our island's public challenges. We know that the best thinking comes from the collaboration of many; solutions emerge and a path for action is created. We look forward to taking that path with you.

Mahalo nui loa,

Owen S. Moe *Diane Zachary*

Owen S. Moe
Chair, Board of Directors

Diane Zachary
President & CEO

KPAA Programs & Activities

Growth Management Tools & Strategies

- In collaboration with the County of Kaua'i, Lihu'e Business Association, and other groups, KPAA's proposal to the American Institute of Architects was awarded to secure the services of a Sustainable Design Assessment Team (SDAT).
- Focusing on the Lihu'e area, SDAT worked with government and residents to recommend a new model for regional development planning based on sustainability principles. Nearly 300 residents participated in July briefing sessions, a two-day charrette session and two "town hall" meetings in November 2008.
- Download the report, *Lihu'e, Kaua'i SDAT: Building a Framework for a Sustainable Future*, from KPAA's website (see Publications).

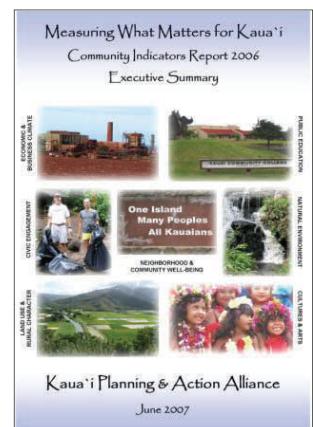
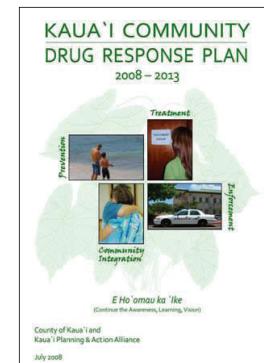


Substance Abuse Mitigation

- Prepared the Year 3 Implementation Summary Report of the *Kaua'i Community Response Drug Plan 2004-2009*.
 - Worked with eight volunteer committees to prepare the *Kaua'i Community Response Drug Plan 2008-2013*, a five-year roadmap for the County to mitigate substance abuse. The reports are available on KPAA's website (see Publications).
 - Coordinated the 2008 Drug Summit with the County of Kaua'i, attended by 150 people.
 - Completed five years of facilitation for this program, and transitioned the program to the County's Anti-Drug Office for ongoing management.

Measuring What Matters for Kaua'i - Community Indicators Report Update

- Secured funding to update the June 2007 Indicators Report.
- Reconvened the Indicators Advisory Committee to review current indicators and propose changes.
- The update will be published in mid-2009 and distributed to county and state legislators, department and agency directors, key non-profit and business leaders and local libraries.
- To download the reports, go to KPAA's website (see Publications).



KPAA Programs & Activities – continued

Community Support for Public Education



- To improve student's academic achievement, KPAA launched the Community Volunteers in the Classroom program in 2006. In 2009, it was transitioned to the Hawai'i State Dept. of Education, Kaua'i District for ongoing management.
- About 23 volunteers trained for 6 participating elementary schools.
- A 9-minute promotional video was developed featuring volunteers and teacher testimonials to encourage family, community and business involvement in public education. Contact KPAA to borrow the video.

Park Improvements

- With the support of Kaua'i's state legislators, secured grant-in-aid funding to improve the first two miles of the Kalalau Trail in Napali Coast Wilderness State Park and in partnership with Hui O Laka, to renovate the CCC Camp in Koke'e State Park.
- Due for completion in December 2010, the Kalalau trail project will also lay the foundation for a sustainable volunteer effort for trail stewardship.



The citizen's advisory committee helps oversee the Kalalau Trail restoration.



Jan Masaoka addresses nonprofit board members.

Nonprofit Capacity Building Training

- Hosted a one-day conference on "Building Capacity in Kaua'i Nonprofits" attended by 90 nonprofit directors and board members.
- Secured funding from Annie Sinclair Knudsen Memorial Fund to launch a three-year program "Enhancing Skills and Collaboration in Kaua'i's Nonprofits."
- Hosted two workshops for nonprofits in November in partnership with The Foundation Center of San Francisco.

KPAA Member Services

- Membership meetings in May and September featured guest speaker Janine Rapozo, County Executive on Transportation, discussing "Enhancing Public Transportation on Kaua'i" and "Voices of the Future-A Dialogue with Kaua'i's Youth" with a panel of high school students sharing insights on how to engage young people more effectively in community involvement.
- Completed a redesign of KPAA's website www.kauainetwork.org and published bi-monthly newsletters.



Community Outreach

- Contributed a monthly "Island Leaders" column in The Garden Island's Newspaper's Sunday business section, "Island Leaders" throughout 2008.
- Held "Valentine's Day on the Bay," KPAA's second fundraiser, hosted by NCL America aboard the Pride of America.

Contract Services

- Began consultation with the County of Kaua'i Parks and Recreation Department on its first strategic plan.
- Assisted Kaua'i United Way staff and Board of Directors in the update of their three-year strategic plan.
- Began participation in a Cross-Sector Collaboration Study Group to identify effective facilitation strategies for working with diverse groups on complex public issues.

Mahalo to KPAAs 2008 Donors & Sponsors

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NKN Project Planning
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Supporting Members

Anna Chavez • Crystal Chu • DSI-Data Space Industries • Eric A. Knudsen Trust • Fujita & Miura Public Relations • Kaua'i Nursery and Landscaping, Inc. • Kikiaola Land Company, Ltd.

Statement of Revenue, Expenses & Changes in Fund Balance (12/31/08)

REVENUE

Contracts	25,961
Contributions	6,656
Grants	92,006
Fundraising Activities	16,635
Membership Dues	4,225
Registration Fees	<u>2,955</u>
Total Revenue	148,438

EXPENSES

Depreciation	1,096
Dues & Membership	1,110
Equipment Rental, Repair & Maintenance	3,090
Insurance	2,333
Meetings & Conference Events	18,326
Postage and Shipping	663
Printing and Publications	994
Professional Services	21,756
Rent/Occupancy	22,500
Salaries, Wages & Benefits	148,652
Supplies	4,683
Taxes & Bank Fees	1,596
Telephone/Fax/Broadband/Website Server	2,847
Training & Professional Development	830
Travel-Staff & Consultant	<u>6,227</u>
Total Expenses	236,307
Excess or (Deficit) for Year	(88,265)
Fund Balance at Beginning of Year	130,689
Fund Balance at End of Year	<u>42,424</u>