

Kaua'i Tourism Strategic Plan Update Advisory Group

Friday, May 29, 2015
2:00 – 4:00 PM (2 hours)
Meeting #6
Pi'ikoi A, Lihu'e Civic Center

AGENDA

1. Welcome and Review Agenda
2. Review April 10, 2015 Meeting Notes
3. Review Revised Strategies and Suggested Partners
4. Confirm Measures, Determine Desired Change
5. Discuss June 16 Stakeholders Meeting, 3 to 5 pm
 - a. Purpose
 - b. Format and Presentation
 - c. Location
6. Meeting Debrief
7. Tentative Date of Final Meeting – **Friday, June 26, 2015, 2:00 to 4:00 PM** (location TBD)

OUR VISION

In 2018, tourism on Kaua'i will:

- Honor the people and heritage of Kaua'i;
- Support and enhance the quality of life for residents;
- Value and perpetuate the natural and cultural resources on Kaua'i;
- Engender mutual respect and partnership among all stakeholders;
- Support a vital and sustainable economy; and
- Provide a unique, memorable and enriching visitor experience.

Ola ka 'Aina, Ola ke Kānaka! (Healthy Land, Healthy People!)



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BRINGING PEOPLE TOGETHER TO CREATE A BETTER FUTURE FOR KAUAI