

# Kaua'i Tourism Strategic Plan Update Advisory Group

**Friday, April 10, 2015  
1:00 – 4:00 PM (3 hours)  
Meeting #5  
Lihu'e Public Library Meeting Room**

## **REVISED AGENDA**

1. Welcome and Introductions
2. Review Agenda
3. Review March 13, 2015 Meeting Notes
4. Finalize three-year goal
5. Confirm desired strategies, considering criteria
6. Confirm/refine achievable priorities for the next three years, considering criteria
7. Discuss responsibility for strategies
8. Determine measures of success
9. Discuss May stakeholders meeting – Location needed; confirm date
10. Meeting Debrief
11. Next Meeting Date with Stakeholders – **Friday, May 22, 2015, 2:00 to 4:00 PM**  
(tentative; location TBD)

## ***OUR VISION***

In 2018, tourism on Kaua'i will:

- Honor the people and heritage of Kaua'i;
- Support and enhance the quality of life for residents;
- Value and perpetuate the natural and cultural resources on Kaua'i;
- Engender mutual respect and partnership among all stakeholders;
- Support a vital and sustainable economy; and
- Provide a unique, memorable and enriching visitor experience.

*Ola ka 'Aina, 'Ola ke Kānaka!* (Healthy Land, Healthy People!)



**KAUA'I PLANNING & ACTION ALLIANCE**

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BRINGING PEOPLE TOGETHER TO CREATE A BETTER FUTURE FOR KAUA'I