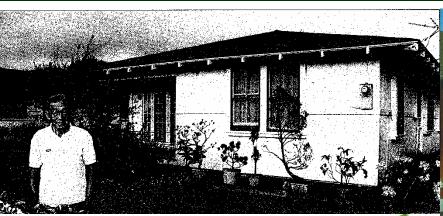


## Sustainable Design and Building for Affordable Housing in Kaua'i Peter J. Arsenault, AIA









#### **Focus**

The common elements or drivers between housing affordability and sustainability



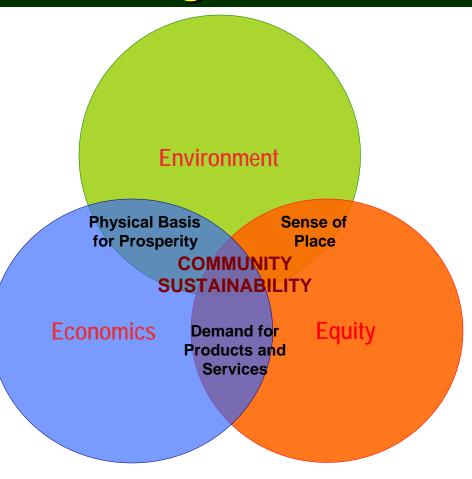




### Three integrated parts of Sustainability

- Environmental Stewardship
- Social Equity
- Economic Development/Growth

All planning decisions must be assessed based on all three elements- advances in only one, to the detriment of the others, is not sustainable.







### Four elements of Sustainable and Affordable Housing

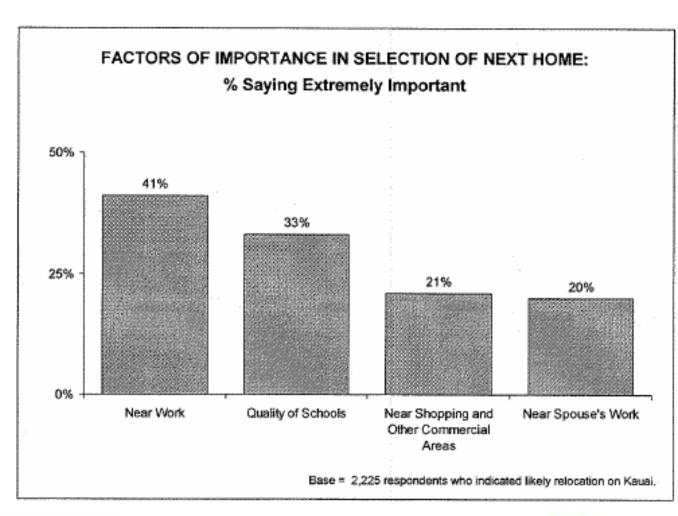
- 1. Site / Land
- 2. Building Construction / Renovation
- 3. Financing / Market
- 4. Operating / Owning





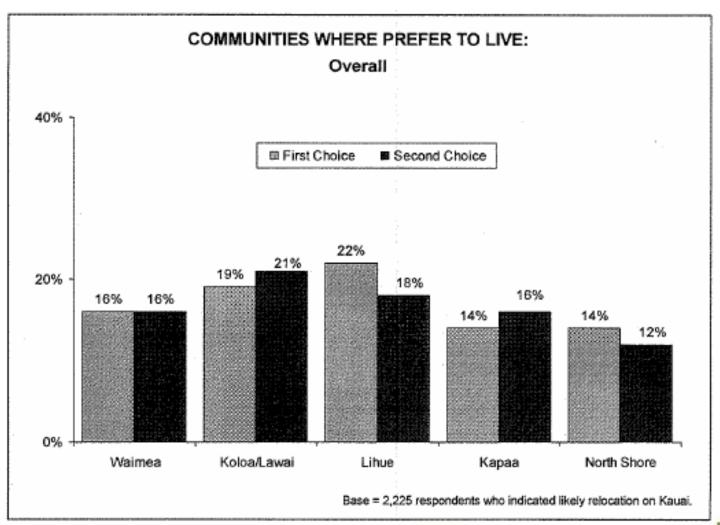
### Land cost drivers:

- Market
- Location













### Sustainable housing drivers:

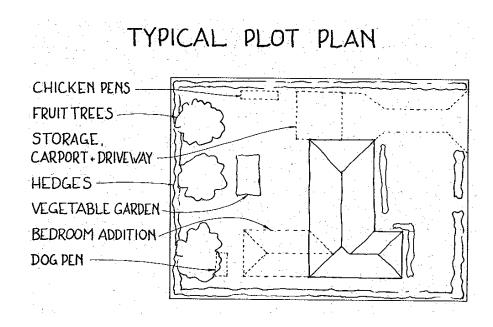
- Location and Linkages
- Sustainable Site Design
- Water Efficiency (site)





THE AMERICAN INSTITUTE OF ARCHITECTS

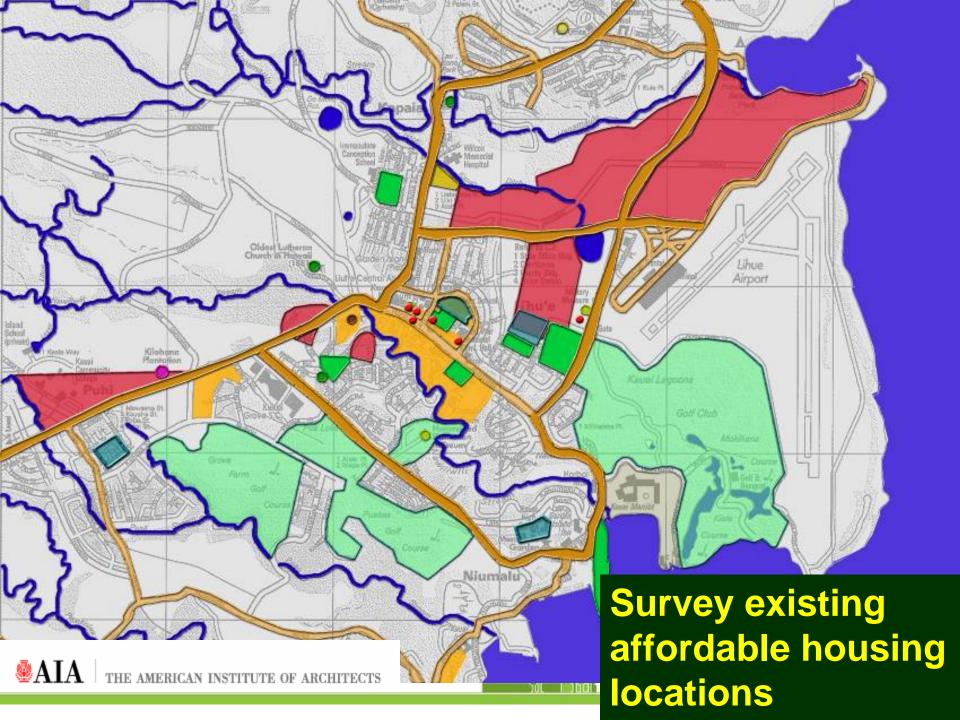
### One house on one lot may no longer be sustainable or affordable



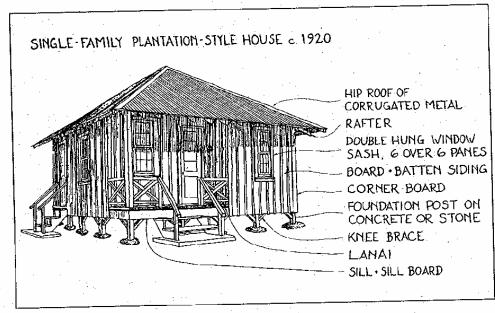








 Construction techniques have changed but sustainability principles haven't







### Sustainability was once the only option



Modern housing can be sustainable using long standing principles of design.



Igloo Uses Snow as Insulation



Teepee Design Provides for Natural Ventilation



Pueblo Uses Earth for Thermal Mass



Pueblo Orientation Takes Advantage of Sunlight



"Construction" applies to both new and existing buildings: Existing Buildings are often priced lower than new ones

"The most sustainable building is an existing one"





### Construction cost drivers:

- Commodity materials based on house size
  - Features added to house
  - Finishes selected
  - Equipment installed







- Sustainable Housing drivers :
  - Water Efficiency
- Materials and Resources
  - Indoor Air Quality
  - Homeowner Education
    - Energy Star









- Energy Priorities -**Building Envelope:**
- Insulation
- Air Infiltration
  - Windows







Energy Guide label

#### <u>Energy – Electrical</u> <u>and Mechanical:</u>

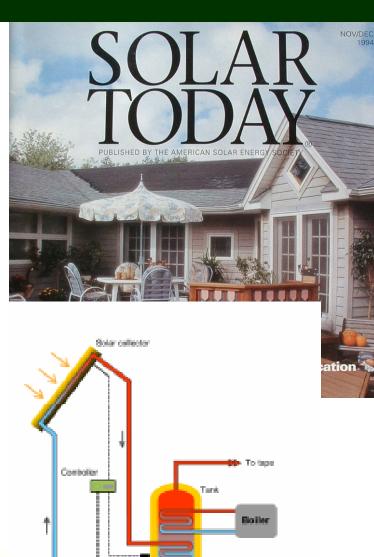
- Heating/Cooling
  - Water Heating
    - Lighting
    - Appliances





#### Renewable Energy









#### 3. HOUSING FINANCING

- Principal and Interest
  - It's not
  - "how much?"

it's "how much down and how much a

month?"





#### Context

If the current median costs of housing are Single family residence - \$515,000 Condominium - \$520,000

And

Median household income is \$47,176

#### and

If housing costs are limited to 30% of the household income, then \$1,180 is available per month for a mortgage

This means all you can afford is an \$180,000 house



#### 4. OWNING / OPERATING

- Property Taxes
- Property Insurance
  - Purchased energy
    - Water and sewer
- Maintaining building materials and systems
- All of these are influenced by the 3 prior elements





#### **ALTERNATIVES**

There are other options:

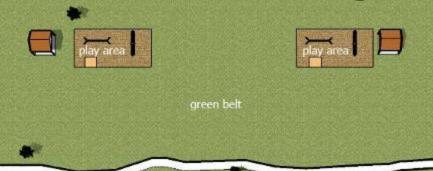
Focus on community, not just housing

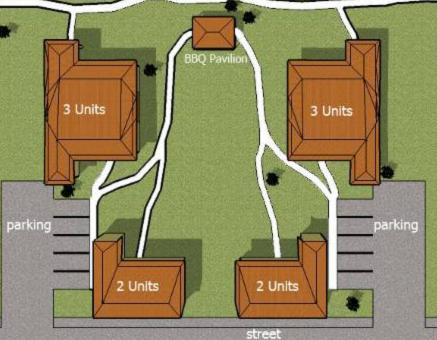






Another model – cluster housing















Tepeyac Haven Pasco, WA

15 units per acre

29% improvement of attic insulation heat resistance over state code energy

homes available for low-income families





Other models – Co-housing is a lot like plantation living











#### Takoma Village, Washington, D.C.





#### **Eco-village Ithaca, New York**



#### The future is up to us







# AIA Center for Communities by Design: Contact Information

www.aia.org/liv\_sdat www.aia.org/sustainability communitiesbydesign@aia.org

The American Institute of Architects Center for Communities by Design 1735 New York Avenue NW Washington, DC 20006-5292



