



# KAUA'I PLANNING & ACTION ALLIANCE

BRINGING PEOPLE TOGETHER TO CREATE A BETTER FUTURE FOR KAUA'I

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## 2009 Annual Report



KPAA

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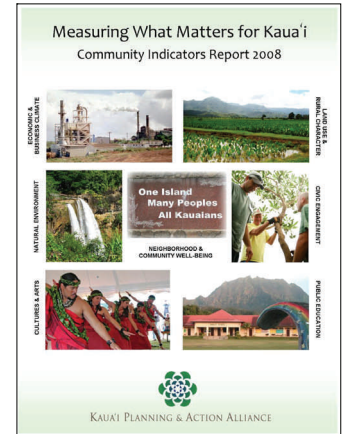


From the  
Board Chair and  
President/CEO



## KPAA 2009 Programs & Activities

### Measuring What Matters for Kaua'i - Update of Community Indicators Report



- Published in July 2009, *Measuring What Matters for Kaua'i: Community Indicators Report 2008* is the second biennial report that looks at 57 indicators on economic and business climate; public education; neighborhood and community health and well-being; civic engagement; natural environment; land use and rural character; and cultures and arts.
- Report's purpose is to assist government, business and nonprofit decision-makers determine needed policies, programs and services.

Aloha Friends,

A bumper sticker caught our attention recently – *Get Involved! Decisions are made by those who show up.*

Frequently we see examples where those who show up demonstrate their power to inform and influence. That can mean testifying at public meetings or talking with leaders to offer useful information to help guide their decisions.

Think about the people who serve on nonprofit boards, government commissions, advisory boards, and elected legislative bodies. Each of those individuals made the decision to get involved – to show up. Policies and programs that impact our future are decided every day by those bold individuals willing to take the risk to get involved.

But is getting involved enough? Is there also a willingness to listen and learn from others and to collaborate to create decisions that benefit everyone? These too are valuable traits that aid good decision making.

Whatever label you put on yourself - concerned citizen, maverick, conservative, progressive, activist, free thinker, environmentalist – if you care enough to show up, are willing to put in the work needed to learn about the issue and generate a beneficial outcome for the greater good, there is huge value to your participation. Get involved. Keep showing up. Remember:

*If you think you're too small to have an impact, try going to bed with a mosquito in the room.*

-- Dame Anita Roddick, 1942-2007,  
British businesswoman, humanitarian,  
founder of The Body Shop

Mahalo nui loa,

Eric Knutzen  
Chair, Board of Directors

Diane Zachary  
President & CEO

### Growth Management Tools & Strategies

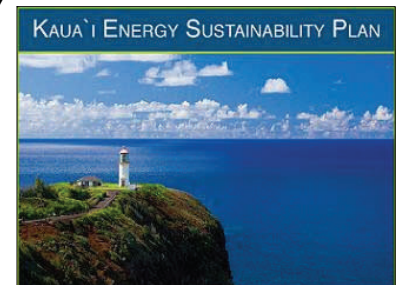


Todd Litman at the podium, August 2009.

- Drawing on our 2008 work with the American Institute of Architect's Sustainable Design Assessment Team (SDAT), KPAA worked with the LBA's Lihu'e Tomorrow Committee to provide input to the County Planning Department on incorporating smart growth and sustainability principles into the Lihu'e district development plan process.
- Hosted a one-day public workshop, *Win-Win Transportation Solutions for a Sustainable Kaua'i* featuring Todd Litman, Executive Director and founder of the research organization Victoria Transit Policy Institute.

### Assessing Kaua'i's Sustainability

- Convened a Safety Net task force of health and human services agency representatives to assess the impact and social needs caused by the economic downturn. An Emergency Resource List was developed and widely distributed.
- Coordinated outreach for SENTECH Hawai'i to secure community input for the County's *Kaua'i Energy Sustainability Plan* (KESP) by convening 11 stake-holder and 6 public meetings around the island. To be released in May 2010, the plan will include analysis of energy needs and goals and recommendations on how to reduce the island's dependence on imported fossil fuels by developing local, sustainable energy over the next 20 years.



# KPAA 2009 Programs & Activities - continued

## Nonprofit Capacity Building Training

- Received a grant from the Annie S. Knudsen Memorial Fund to provide four workshops and opportunities for networking for nonprofit staff and boards.
- Conducted a survey in February 2009 to determine how nonprofits were being impacted by the economic downturn.
- Hosted a discussion with nonprofit directors and board members on *Managing in Tough Times: How Kaua'i Nonprofits Are Coping* to share responses and strategies to address impacts and explore ways to collaborate.
- Hosted a half-day workshop on *Strategic Nonprofit Collaborations*. Panelists explored innovative ways of working together to save money, increase effectiveness and extend reach.



Panelists Renae Hamilton, YWCA; DQ Jackson, Malama Pono; and Lori Miller, Kaua'i Hospice.

## State Park Improvements

- Grant-in-aid funding to KPAA was released by Governor Lingle to restore the first two miles of the Kalalau Trail in the Napali Coast Wilderness State Park and, in collaboration with Hui 'O Laka, to renovate the historic Civilian Conservation Corps (CCC) Camp buildings in Koke'e State Park.
- Pono Pacific Land Management LLC, assisted by Native Hawaiian Conservation and Hiking Expeditions, began work on the trail to address drainage and erosion control. They are training Friends of the Kalalau Trail volunteers to maintain the trail after the restoration project is completed, scheduled for December 31, 2010.
- **Cover Photos:** Volunteers help maintain facilities and trails in Koke'e State Park while others work on the Hanakapi'ai Trail Restoration project to address drainage and erosion control along the Napali Coast.

## KPAA Member Services

- Hosted a workshop on the *Hawai'i Clean Energy Initiative and What it Means for Kaua'i* with a panel discussion by national, state and local energy experts assessing the island's potential to implement sustainable energy practices.



Energy Panel, February 2009.

- Held annual membership meeting in June with a program on *Trails, Tallies and Towns* highlighting the work on the Kalalau Trail, the results of the new community indicators report, and a discussion of new ideas in community planning.
  - Presented *Sustainable Design in Affordable Housing*, co-sponsored by the Kaua'i Association of Architects, featuring guest speakers discussing progressive practices being used to make housing more affordable, including innovative community and building design and new construction materials and building techniques.
- Published bi-monthly e-newsletters to keep members and friends informed of KPAA activities.

## Contract Services

- Completed consultation with the County of Kaua'i Parks and Recreation Department to develop the department's first strategic plan.
- Worked with the Kaua'i County Anti-Drug Office to facilitate Drug Treatment/Integration Committee planning.
- Continued participation in a Cross-Sector Collaboration Study Group to identify effective strategies for convening and facilitating diverse groups working on complex public issues.
- Facilitated three talk story sessions around the island for Kaua'i National Wildlife Refuge Complex (KNWRC) staff in preparation for scoping meetings to prepare a Comprehensive Conservation Plan.
- Facilitated the kick-off meeting on the Kaua'i Seabird Habitat Conservation Plan for the Department of Land and Natural Resources' Division of Forestry and Wildlife.

## Mahalo to KPAA's 2009 Sponsors & Donors

### Program Sponsors

Annie S. Knudsen Memorial Fund-  
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Bank of Hawai'i  
County of Kaua'i  
First Hawaiian Bank Foundation  
Gannett Foundation  
Grove Farm Foundation  
Hau'oli Mau Loa  
Hawai'i Community Foundation-  
PONO Program  
Home Depot  
Kaua'i Island Utility Cooperative  
Kaua'i Association of Architects  
McInerney Foundation  
Plantation Gardens Restaurant  
State of Hawai'i

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David Penhallow  
David Pratt  
Barbara Robeson  
Saiva Siddhanta Church  
Laura and Ron Wiley  
JoAnn Yukimura

## Statement of Revenue, Expenses & Changes in Fund Balance (12/31/09)

<b>REVENUE</b>	
Contracts	61,127
Contributions	3,173
Grants	299,956
Membership Dues	5,451
Registration Fees	360
<b>Total Revenue</b>	<b>370,067</b>
<b>EXPENSES</b>	
Advertising & Promotion	645
Bank Fees	278
Depreciation	995
Dues	351
Equipment Rental & Leasing	3,071
Insurance	3,139
Meetings, Conferences & Events	2,492
Postage & Shipping	511
Printing & Publications	576
Professional Services	146,215
Rent/Occupancy	22,812
Salaries, Wages & Benefits	169,911
Supplies	1,542
Telephone/Fax/Broadband/Web Server	2,515
Travel-Staff & Consultant	3,126
<b>Total Expenses</b>	<b>358,179</b>
Excess or (Deficit) for Year	11,887
Fund Balance at Beginning of Year	42,424
<b>Fund Balance at End of Year</b>	<b>54,511</b>

## 2009 General & Supporting Members

### Patron General Members

#### Kukui Level (\$100-499)

Garden Island Racing Canoe Assn.

#### Kou Level (\$1,000-2,499)

Saiva Siddhanta Church

### Patron Supporting Members

#### Kukui Level (\$100-499)

Eric Knutzen

#### Kamani Level (\$500-999)

Grove Farm Company, Inc.  
NKN Project Planning

#### Kou Level (\$1,000-2,499)

Mark Hubbard

### General Members

Boys & Girls Club of Hawai'i, Kaua'i Branch ▪ County of Kaua'i, Agency on Elderly Affairs ▪ County of Kaua'i, Dept. of Parks & Recreation ▪ County of Kaua'i, Dept. of Water ▪ County of Kaua'i, IT Dept. ▪ County of Kaua'i, Office of Economic Development ▪ County of Kaua'i, WorkWise & Workforce Investment Board ▪ Garden Island RC&D, Inc. ▪ Hale Halawai Ohana O Hanalei ▪ Hale 'Opio Kaua'i, Inc. ▪ Hanalei Roads Committee ▪ Hawai'i Pacific Health/Wilcox Health Systems ▪ Hawai'i Small Business Development Center ▪ Hawai'i State Department of Health, Kaua'i District ▪ Hui 'O Laka - Koke'e Natural History Museum ▪ Hope, Help and Healing Kaua'i ▪ Kaua'i Aloha Foundation ▪ Kaua'i Association for Family & Community Education (KAFCE) ▪ Kaua'i Association of Architects ▪ Kaua'i Board of Realtors ▪ Kaua'i Cattlemen's Association ▪ Kaua'i Chamber of Commerce ▪ Kaua'i Community College ▪ Kaua'i Economic Development Board (KEDB) ▪ Kaua'i Filipino Chamber of Commerce ▪ Kaua'i Filipino Community Council ▪ Kaua'i Health and Wellness Association ▪ Kaua'i Humane Society ▪ Kaua'i Island Utility Cooperative (KIUC) ▪ Kaua'i Path, Inc. ▪ Kaua'i Public Land Trust ▪ Kaua'i United Way ▪ Kaua'i Visitors Bureau ▪ KAVA - Kaua'i Alternative Visitors Accommodation ▪ Lawai International Center ▪ Leadership Kaua'i ▪ Life's Bridges Hawai'i, Inc. ▪ Malama Maha'ulepu ▪ Nawiliwili Bay Watershed Council ▪ Po'ipu Beach Resort Association ▪ Queen Lili'uokalani Children's Center ▪ Royal Order of Kamehameha III ▪ Sierra Club Kaua'i Group, Hawai'i Chapter

### Supporting Members

DSI-Data Space Industries ▪ Eric A. Knudsen Trust ▪ Fujita & Miura Public Relations ▪ Grant Works Hawai'i ▪ Island Strategy ▪ Kaua'i Nursery and Landscaping, Inc. ▪ Kikiaola Land Company, Ltd.

KPAA relies on the wonderful volunteers who offer advice and support on our programs.

A warm mahalo to members of the Community Indicators Advisory Committee, SDAT Steering Committee, Kalalau Trail Citizens Advisory Committee, Friends of the Kalalau Trail, and Nonprofit Training Advisory Group.