

# *Kaua`i Planning & Action Alliance, Inc.*

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*Bringing people together to create a better future for Kaua`i*

## FOR IMMEDIATE RELEASE

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(Photo attached)

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### **Community Indicators Presented at KPAA's Annual Membership Meeting**

*Lihu`e, Kaua`i, HI – 6/27/07* President and CEO Diane Zachary of Kaua`i Planning & Action Alliance (KPAA) presented the results of a two-year long community indicators project at its annual membership meeting held at the Kaua`i Community College June 26<sup>th</sup>. *Measuring What Matters for Kaua`i – Community Indicators Report 2006* provides findings for indicators in seven areas of importance to Kaua`i's future: 1) economic and business climate; 2) public education; 3) neighborhood and community health and well-being; 4) civic engagement; 5) natural environment; 6) land use and rural character; and 7) cultures and arts.

KPAA brought together a broad-based Community Advisory Committee that established 55 indicators to be tracked and reported to the community every two years. The indicators were designed to reflect the island's quality of life, sustainability and resiliency.

Indicators are used around the country to provide a snapshot of how a community is doing and its progress in implementing a community vision. They can identify trends as an area develops, grows, and changes.

On Kaua`i, the indicators selected reflect the values and vision included in the *Kaua`i General Plan 2000*. The report will provide useful information to decision makers in government, businesses and nonprofit organizations to assist in planning, policy-setting, and budget development.

“This project is a first of its kind for Kaua`i and represents the culmination of two years of work,” says Zachary. “The findings show a variety of trends, some encouraging and others that should be of concern to decision makers and residents.”

Based on the indicator findings, KPAA has identified 28 opportunities for action that can be taken by government, business, nonprofits, families and individuals.

Those wishing to view the full report may go to the Publications section of KPAA’s website at [kpaa@kauainetwork.org](mailto:kpaa@kauainetwork.org).

KPAA is a non-profit membership organization that serves as a neutral facilitator, providing a forum for the community to develop and implement effective solutions to issues that matter to Kaua`i.

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KPAA members and friends listen to the findings of the 2006 community indicators report *Measuring What Matters to Kaua`i*.