



KAUAI PLANNING & ACTION ALLIANCE

presents

Business Planning for Nonprofits

In partnership with HANO, Hawai'i Alliance for Nonprofit Organizations

Tuesday, February 23, 2010, 1:00-5:00 PM

Cost: \$30 - Pre-registration Required - Seating is Limited

Nonprofits today are increasingly motivated to use business planning tools and models to communicate their visions and “value-added” to funders, investors, clients and the community. Whether you have plans for a revenue-generating social venture, or simply want to analyze and communicate your goals through a business development lens, this introductory workshop will highlight the critical elements and best practices in business planning for nonprofit organizations. Any Kaua'i nonprofit staff can attend; however this workshop is especially relevant for nonprofit executive directors and managers. This workshop will:

- Help you “tell the story” of your organization through a business plan tailored for the nonprofit context
- Discuss when a business plan is a good choice for your nonprofit and why
- Discuss business risks and the frame of mind needed for successful business planning
- Provide tips for what and how to prepare if you seek outside assistance
- Provide case study examples of successful nonprofit business plans
- Provide you with take-home Excel-based Cash Flow Projection, Start-up Budget and Fund Development Plan worksheets to use to develop the financial portion of your business plan.

The Trainer is **Marisa Castuera Hayase**, President of Hayase Consulting, Inc. She has a Masters in Public Policy from the John F. Kennedy School of Government at Harvard University, with a focus on nonprofit management, education and community development. She has worked with non-profit and government organizations nationally and internationally in the areas of community and economic development, youth development, education, immigration and women's health, and she is an experienced foundation grantmaker.

Registration: The registration form is available online at www.kauainetwork.org.

Fee: \$30 per person (maximum two people per organization).
Advance payment by check or cash required. Seating is limited.

Location: Kaua'i Humane Society Training Room, Puhi. Doors open at 12:30.
Light refreshments will be served.

**This workshop is supported by the Annie Sinclair Knudsen Memorial Fund
with the support of the Hawai'i Community Foundation.**

Contact KPAA for Information

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