



## KAUAI PLANNING & ACTION ALLIANCE

FOR IMMEDIATE RELEASE

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### Phone Survey Seeks Residents' Opinions

*Lihu'e, Kaua'i, HI* – A random sample of residents island-wide will be asked to participate in a telephone survey seeking their opinions about quality of life issues on Kaua'i. FAQ Hawaii, a professional survey research company, will be calling residents March 3 to 15.

This survey is being initiated by Kauai Planning & Action Alliance (KPAA) to gather community information and attitudes. The data collected will be used to update the *Measuring What Matters for Kaua'i: Community Indicators Report*. A similar phone survey was conducted in 2007.

The new report being prepared looks at 70 community indicators that will be tracked over time to identify trends that reflect the island's quality of life, sustainability and resiliency. It provides a snapshot of how the community is doing in eight inter-related areas: Economics and Business, Education, Community Well-Being, Health, Civic Engagement, Natural Environment, Land Use and Rural Character; and Cultures and the Arts.

KPAA is asking residents to provide a few minutes of their time to participate in the short survey. Results will be useful to help determine priority issues for the island. The report is scheduled to be completed in April and will be provided to government, businesses and nonprofit organizations to assist in planning, policy-setting and budget decisions. The report will also be available to the public on KPAA's website.

KPAA is a non-profit organization that serves as a neutral convener, providing a forum to the community to develop and implement effective solutions to issues that matter to Kaua'i. Questions about the survey can be directed to KPAA at 632-2005 or email [kpaa@kauainetwork.org](mailto:kpaa@kauainetwork.org). Or, contact FAQ Hawaii's toll free number: 1-888-537-3887.

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**BRINGING PEOPLE TOGETHER TO CREATE A BETTER FUTURE FOR KAUAI**

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