

KAUA'I PLANNING & ACTION ALLIANCE

"Bringing people together to create a better future for Kaua'i"

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CONTACT INFORMATION:

FOR IMMEDIATE RELEASE
(PHOTO ATTACHED)

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KAUA'I PLANNING & ACTION ALLIANCE RECEIVES \$1,000 FROM PIONEER

(Lihue, Hawaii, October 4, 2004) – Garden Island Resource Conservation & Development, Inc. has been awarded \$1,000 from Pioneer Community Investment, the charitable arm of Pioneer Hi-bred International Inc., to support the Kaua'i Planning & Action Alliance. The non-profit Garden Island Resource Conservation & Development, Inc. is the fiscal sponsor of the Kaua'i Planning & Action Alliance (KPAA), created in 2003 to bring together diverse organizations for collaborative planning and action to achieve targeted community goals.

KPAA has recently completed the *Community Drug Response Plan* for Kauai with the help of 90 volunteers from community agencies island-wide. "We are excited to have Pioneer's support for this important effort as our community implements the plan's activities to address drug prevention, enforcement, treatment, and community reintegration," said Diane Zachary, President & CEO of KPAA. "They have shown that the business community recognizes the importance of taking action against drugs on Kaua'i."

At KPAA's September Advisory Board meeting, Doug Tiffany, Research Scientist at the Pioneer Crop Genetics Research & Development facility in Waimea, presented the \$1,000 check to Zachary and board members. "Pioneer strongly supports KPAA's community-wide efforts to combat drugs on Kauai. We feel it is important for businesses to be involved in this effort," said Tiffany. Pioneer Hi-Bred International, Inc., a DuPont company, is the world's leading developer and supplier of advanced plant genetics to farmers worldwide. Pioneer is committed to helping improve the quality of life in the communities where its customers and employees live and work through philanthropic investments.

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A project of Garden Island RC&D, Inc.